



For people who
like to smoke...



BENSON & HEDGES

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Double Lights Reg. 2 mg "tar," 0.5 mg nicotine,
Max. 5 mg "tar," 0.5 mg nicotine (av. per cigarette by FTC method).
Reg. 20 mg "tar," 0.8 mg nicotine (av. per cigarette by FTC method).
Soft 15 mg "tar," 0.8 mg nicotine (av. per cigarette by FTC method).
Reg. 10 mg "tar," 0.7 mg nicotine (av. per cigarette by FTC method).
11 mg nicotine (av. per cigarette by FTC method).
11 mg nicotine (av. per cigarette by FTC method).
11 mg nicotine (av. per cigarette by FTC method).



SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

SPECIAL OFFER

\$2⁰⁰ Off a carton of any
Benson & Hedges

Redemption of this offer requires purchase of 10 cartons of Benson & Hedges cigarettes. Offer good from 12/1/89 to 11/30/90. See back of pack for details. © 1989 Benson & Hedges. All rights reserved.



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800-4-A-DAY
Benson & Hedges Full Flavor Lights
"Hard Core" 100-40 Cigarettes
London Cigarettes—1000
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Wm. W. Rouse, Inc.,



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